



Working To End University Animal-Abuse Training, Propaganda

Standard animal advocacy is based on a misconception that “demand for meat” is a root cause of atrocities perpetrated on animals raised for food so promoting plants-only eating can reduce animal abuse. This failed method sentences the animals to interminable unspeakable abuse. RPA’s 10,000 Years Is Enough campaign strikes at the root of animal abuse: university animal-abuse training and propaganda. Your letters are essential.

By David Cantor

Terrorism, war, global heating, disease, genocide, misogyny, racism, anti-Semitism, factory farming, fishing, and other mass atrocities against nonhuman animals – these and other evils are rooted in civilization’s all-encompassing animal-abuse policy. That is why the full scope of animal abuse is unspeakable – if the public begins to grasp it, the knowledge threatens to unravel the animal-abuse economy.

Nothing promotes, sustains, implements, and enforces animal-abuse policy like “animal science” at our land-grant universities (LGUs) – the massive network of colleges of agriculture in all 50 states and beyond. Nor is any other major factor in the suffering of human beings and Earth’s quadrillions of other animals better hidden than “animal science” – incalculable billions of dollars’ worth of training, research, propaganda, sales, and lobbying for the meat, dairy, fish, and egg industries by otherwise trusted institutions.

As *Persons* goes to print, Responsible Policies for Animals is starting to receive responses to its eighth 10,000 Years Is Enough campaign mailing to the presidents of the 50 states’ LGUs and the second campaign mailing to all 50 states’ governors, demanding an end to

Be Politically Engaged – Don’t Surrender to De-Politicization

For a radical cause like equal rights of all animals, little understood and far from the public agenda, writing letters to policymakers and managers of the public mind is the crucial necessary action of citizens determined to create the needed change.

We cannot do it through compassion, kindness, or any other human trait; diet change, shopping choices, conscientious objection, or any other personal choice; Facebook, vegan gatherings, or any other social activity with like-minded people; or any other method of standard animal advocacy. It’s got to be letters. That’s why Responsible Policies for Animals’ campaigns are based on detailed educational letters to authorities, with documented enclosures. And that’s why we urge you to write.

Your letters can greatly expedite the success of the campaigns your donations to RPA fund: 10,000 Years Is Enough, K-12, Elephant in the Newsroom, This Land Is Their Land.

The Magna Carta got the ball rolling 800 years ago through the written word. Equal rights and rule of law today afford billions of human beings a chance at a fulfilling life, especially where citizens dedicate themselves to exercising their own rights and upholding those of others. Billions of human beings still do not live under an Enlightenment regime, but people continue risking their lives to establish equal human rights – because promoting equal rights starts the process of reducing abuse and injustice against rights-denied groups.

In tens of thousands of years, human beings have never accomplished a net reduction in animal abuse because there has never been a true animal-rights movement like RPA works daily to build. To promote equal rights of all animals, exercise your First Amendment rights of free speech and redress of grievances: Write letters as recommended in *Persons* and at www.RPAforAll.org. ★

Reality over Fantasy Urged for K-12 Curricula

By David Cantor

Schools refuse to teach what science reveals about human beings, their origins, their original home and lifeway, and their genetic relationship to the rest of the living world. Recently a student at an affluent Mid-Atlantic high school – not “Bible Belt” – told me, “They really don’t teach us evolution.”

“How will a new generation ... reverse forest, wetland, prairie, mountain, river, and ocean destruction if schools continue framing them as human progress ... and the American dream?”

Ignorance of such basic matters maintains civilization’s animal-abuse policy and practice. Inducted into animal-abuse culture from birth, unaware of the animal abuse and suffering behind everything they experience, children are further subjected to moral injury as K-12 schooling sanctions and promotes animal abuse in its vast and

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Responsible Policies for Animals, a 501(c)(3) tax-exempt educational non-profit organization, promotes equal rights of all animals like human beings have under the Constitution. RPA has no salaried staff or directors. RPA members donate \$25 or more and receive RPA’s unique bumper sticker, newsletter, and e-Updates. On request, RPA considers ill, indigent, or imprisoned persons for donation-free honorary membership. Donate to RPA at www.RPAforAll.org or by mail.



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insidious scope.

How will a new generation be moved to reverse forest, wetland, prairie, mountain, river, and ocean destruction if schools continue framing it as human progress, job creation, enjoyment, health, comfort, safety, convenience, and the American dream? How will children learn to question *humane* animal abuse if the schools continually fail to inform them that pet ownership and all other uses of nonhuman animals are unnatural, denying countless billions of animals a chance at a fulfilling life?

In May 2015, RPA launched Campaign K-12, with two main components: (1) urging the 50 states’ education departments to ensure that students will learn their biological nature and their original, natural

ecology, and (2) teaching teachers, children, animal advocates, and others the practice of *animal-knowing* to restore the original, natural human experience of the free-living nonhuman animals who constantly regenerate Earth when not destroyed and undermined by our species. The enormous distance civilization imposes between human beings and free-living animals not debased through eugenics (“breeding”), captivity, and other abuse is a major obstacle to recognizing nonhuman animals’ innate equality and personhood, preventing equal rights of all animals.

So far, so good. Many education departments responded to RPA Intern Ben Lotka’s campaign-launching letter. We learned a lot about what is included and excluded in

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K-12 curricula and how teaching requirements change. A new mailing to all 50 departments is in the works to move Campaign K-12 forward, this one much more detailed and demanding than the first.

“The ... distance civilization imposes between human beings and free-living animals not debased through eugenics (“breeding”), captivity, and other abuse is a major obstacle to ... equal rights of all animals.”

And as reported in the last issue of *Persons*, I started teaching the practice of *animal-knowing* (originally called “animal meditation”) along with an elementary-school science teacher in May. This fall, I enjoyed four more inspiring and edifying visits with four more classes. Words the first- and fourth-graders used to describe their direct experience of individual free-living nonhuman persons included “calming,” “enjoyable,” and “amazing.” Their teacher told me she plans to make *animal-knowing* a permanent part of her science curriculum.

What We All Must Do

Have me help you with letter-writing in RPA’s Campaign K-12.

Have me send you RPA’s *animal-knowing* guidelines.

Urge teachers to contact me about *animal-knowing*. ★

Elephant in the Newsroom Campaign Demands Truth about Animals, Including Humans

By David Cantor

The news industry promotes the same false and harmful beliefs about human beings, nonhuman animals, food, nutrition, health, and ecology as our universities, schools, and other institutions do.

“Misleading framing of human beings and Earth’s other animals abounds, reinforcing life-destroying policies and practices.”

News persists in calling nonhuman animals’ well established mental sophistication “surprising.” “People and animals,” “humans and primates,” and other news expressions continue to mask our species’ precise animal nature. News persists in erroneously calling human beings “predators” and “omnivores,” maintaining the delusion that eating from animals is natural and healthful for humans. A newswriting manual pushes “nature red in tooth and claw,” though it is poetry and far from scientifically accurate, demonizes nonhuman animals, and rationalizes

civilization’s animal-abuse policy. Misleading framing of human beings and Earth’s other animals abounds, reinforcing life-destroying policies and practices.

It is extraordinarily difficult to extricate news from radical humanist and speciesist ideologies holding non-human animals unimportant except as they harm or benefit human beings and rationalizing the animal abuse civilization is based on. But until we set the news industry on the right course, news will remain a powerful engine of animal abuse and the false and harmful beliefs that fuel it.

What We All Must Do

Have me assist you in communicating with news venues and their audiences in RPA’s Elephant in the Newsroom campaign. We’ll select from the thousands of opportunities that appear each day, to suit your busy schedule. ★

Animal-Rights Events RPA-Style

This July 18th and 26th Responsible Policies for Animals held events unique in all of animal advocacy. Titled Creative Animal-Rights Strategies, the two lecture-lunch-discussion events, at an excellent restaurant in southeastern Pennsylvania, explained the need to implement RPA’s history- and science-based strategy promoting equal rights of all animals – and to drop failed methods of standard advocacy.

What We All Must Do

Work with me on an RPA animal-rights event in your area. Consider hosting a private RPA lecture. ★

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“animal science.” In addition to being responsible for their states’ food, disease, global-heating, pollution, and animal-abuse policies, the governors are trustees of the LGUs. RPA also sent all 50 LGU newspapers copies of these mailings.

RPA’s new letter to the 50 LGU presidents begins,

It alarms the conscience that [X University] continues to ruthlessly reject a simple, feasible way to reduce human disease, slow human-caused global heating and our species’ contamination of the natural world, and mitigate civilization’s animal-abuse policy, which causes unspeakable suffering, death, and extinction on an unimaginable scale.

“Animal science” does much more than operate campus slaughterhouses and train students for jobs in civilization’s most destructive industries. “Animal science” perpetuates the prehistoric practice of eugenics in nonhuman animals, euphemistically called “breeding”; sells animals to be slaughtered outside of campus; conducts research to maximize industry profits no matter how much the animals suffer as a result; sells meat, dairy, fish, and egg products at campus facilities; and intensively propagandizes and lobbies for the meat, dairy, fish, and egg industries.

Perhaps most egregiously, to rationalize its own existence despite the fact that human beings are natural plant-foraging apes who are sickened by eating from animals, “animal science” teaches and promotes false and harmful carnist beliefs that humans are natural omnivores, hunters, and predators who need protein from animals for optimal health; that meat, dairy, fish and egg industries can be ecologically sound; that the industries contribute much less to global heating than the scientifically estimated 51 percent; and more.

“Animal science’ does much more than slaughter animals and train students for jobs in civilization’s most destructive industries.”

The very existence of “animal science” at renowned universities, whose faculty and graduates heavily influence the course of human affairs, legitimizes in the public mind misleading ideologies and beliefs that inform civilization’s animal-abuse policy: humanism, speciesism, the “great chain of being,” the “food chain,” human supremacy and superiority, nonhuman animals’ innate inferiority and fantasized lack of mental capability, and human entitlement to other animals and their natural homes.

RPA’s new 10,000 Years Is Enough campaign letters were accompanied by RPA’s paper *The Case Against “Animal Science” Documented* – six pages of statements debunking “animal science,” each statement followed by a list of published sources supporting the statement. University executives and trustees have received hundreds of informed letters, books, factsheets, and documentaries from RPA since 2003, explaining the need to end “animal science.” Thousands of instructors at the LGUs know the medical, nutritional, ecological, zoological, and moral facts necessitating an end to “animal science.” No one has ever succeeded in refuting even one assertion of RPA’s 10,000 Years Is Enough campaign.

Many of my longtime friends promote vegetarianism (the practice and ideology of eating nothing from animals) or veganism (the practice and ideology of purchasing, using, and eating nothing made from or

tested on nonhuman animals) as a way to reduce animal abuse. I did for many years, influenced by prominent organizations that I worked for in the first wave of the “animal rights movement.”

Now I practice and recommend veganism as conscientious objection, recognizing that conscientious objection per se cannot affect civilization’s animal-abuse policy so a rights-promoting strategy like RPA’s is crucial. The author who in 2004 singled out RPA’s 10,000 Years Is Enough campaign as perhaps the only true animal-rights campaign thought this way.

I would rather risk failing to reduce the unspeakable abuse our species perpetrates against Earth’s other animals than do nothing about the animals’ plight. I hope you feel the same way and will write as many letters as you possibly can in support of RPA’s 10,000 Years Is Enough campaign to end “animal science.”

“I would rather risk failing to reduce the unspeakable abuse our species perpetrates against Earth’s other animals than do nothing about the animals’ plight.”

What We All Must Do

Have me help you with letters to all whom the 10,000 Years Is Enough campaign educates – governors, LGU executives, trustees, and newspaper editors, and U.S. representatives and senators. ★